

THE COLUMBIA EVENING MISSOURIAN

Published every evening except Sunday by the Missouri Publishing Association, Inc., Jay H. Neff Hall, Columbia, Missouri.

ALFONSO JOHNSON, MANAGER

SUBSCRIPTION RATES

City: Week, 10 cents; single copies, 5 cents.

By mail to Boone County: Year, \$3.25; 6 months, \$1.75; 3 months, 50 cents; month, 25 cents.

Outside the county: Year, \$4.50; 6 months, \$1.25; month, 45 cents. Payable in advance.

Member Audit Bureau of Circulations.

Entered as second-class mail matter. Acceptance for mailing at special rate of postage provided for in Section 1102, Act of October 3, 1917, authorized September 26, 1918.

TELEPHONE NUMBERS

News 274
Advertising and Circulation 25

THRIFT IN THE SCHOOL

While economic conditions are bringing about more restrained and rational buying, the Treasury Department at Washington, through its saving department, is seeking to encourage thrift. Officials of the department, after a consultation with educators have announced a plan of teaching thrift in schools. Pupils are to be taught how to save and invest money, and if the scheme proves a success, it is to be made a permanent part of the school training in the United States.

No doubt the project will meet general approval. Ever since the country emerged from the shadow of war it has appeared to be reckless of the future. This period has been one of "passionate production and gross consumption, in which there has been but little effort to keep the machinery of production well oiled and to repair. Much money has been spent for necessities. Only during the last few months have there appeared signs which indicated that the people are beginning to realize their precarious position. Probably if the spectators had been taught in the public schools the value of money, how to get the greatest return from money and the feelings of cost, they would not have squandered their earnings.

Gaily should appear in this study as well as the boy. Soon they will be waving and we doubt they will hold the pure strings of a domestic violin. Built in the home is not possible without the same knowledge of his business as the man is expected to have for the running of his business.

In literature you must have a habit before you can get a start.

A useful Christmas gift is one that develops the joy of generosity in the heart of the giver.

STOP THE CARELESSNESS

Hardly a week passes without two or more accidents in Columbia caused by automobiles. This week has seen two serious smash-ups. No one was killed, it is true, but it was more or less a matter of luck that someone was not.

Most of these accidents can be traced to reckless driving or pure carelessness. There will be a few accidents no matter how careful we are, but there is not enough traffic in Columbia to warrant so many accidents. We have speed laws but we do not observe them closely enough. Students and citizens often drive through the streets at a dangerous speed. They dash in crossings and around corners with little regard or thought for pedestrians or other cars.

Such recklessness is uncalled for, it is a matter of habit that can be easily remedied with the application of our traffic laws. We should have a greater regard for the safety of others even if we are willing to take the chance ourselves. Remember the other fellow. We are seldom so pressed for time that we cannot share a care in driving. Why not a safety week for Columbia as a matter of education?

MISSOURI MOTOR LAW

Missouri, like many other states in the Union, is infested with motor car thieves. An average of four to six cars are stolen daily in Kansas City. In St. Louis and other cities similar records have been reported.

The laws now on the statute books have not been a deterrent to motor car thefts. They were enacted by the Legislature two years ago, and are not proving

sufficient. The incoming Legislature should provide new laws on the subject of motor cars.

Our laws concerning motor cars compel the seller of a motor car to make a report of the sale to the secretary of state giving the buyer's name and other details of the transaction. Despite this requirement, car thieves have successfully eluded the police.

Maryland has set an example which, perhaps, could be advantageously followed in Missouri. That state has enacted a law which requires that "deeds" shall be issued to every motor car in the state by means of a certificate of title issued by the state, a complete record of every motor car is kept. In this way stealing cars is made difficult. Heavy penalties are provided for those not obtaining certificates of title, and penitentiary sentences for making forged "deeds."

Our State requires a similar law or a new one to stop this car robbery. The sooner we get it, the better. The new Legislature that will convene in January at Jefferson City should bear in mind that it is a disgrace to a state to allow car robbery to assume alarming proportions. A concerted action among motor car dealers and owners, insurance companies and others immediately interested can do much toward bringing passage of bills to check motor car thefts.

If things were half as difficult to do as we sometimes imagine, only geniuses would ever accomplish anything.

Competitors may be good in their place but in the spirit of introducing bills Congress needs more concentration.

Father need not worry about giving on many Christmas checks. He will get them all back in due time.

THE OPEN COLUMN

The Varsity Show.

Editor the Missourian: Prompted by the letter you printed, I send Pro Homo. I am enjoying this one of considerable interest. I had always thought that the Open Column, as you say, not altogether an organ of complaint, but at any rate, as a corrective agent.

Since I find that others besides myself would like to hear a word of opinion occasionally, I want to take this opportunity to say that I think the Varsity Show at the Hall Theater last Monday night was a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

Sales Talks. "Sales Talk" is a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

The book is illustrated by convincing facts and incidents from real life.

(American Sunday School Union, 1216 Chestnut street, Philadelphia, cloth, 100 pages.)

Business. "Sales Talk" is a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

The book is illustrated by convincing facts and incidents from real life.

(American Sunday School Union, 1216 Chestnut street, Philadelphia, cloth, 100 pages.)

Business. "Sales Talk" is a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

The book is illustrated by convincing facts and incidents from real life.

(American Sunday School Union, 1216 Chestnut street, Philadelphia, cloth, 100 pages.)

Business. "Sales Talk" is a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

The book is illustrated by convincing facts and incidents from real life.

(American Sunday School Union, 1216 Chestnut street, Philadelphia, cloth, 100 pages.)

Business. "Sales Talk" is a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

The book is illustrated by convincing facts and incidents from real life.

(American Sunday School Union, 1216 Chestnut street, Philadelphia, cloth, 100 pages.)

Business. "Sales Talk" is a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

The book is illustrated by convincing facts and incidents from real life.

(American Sunday School Union, 1216 Chestnut street, Philadelphia, cloth, 100 pages.)

Business. "Sales Talk" is a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

The book is illustrated by convincing facts and incidents from real life.

(American Sunday School Union, 1216 Chestnut street, Philadelphia, cloth, 100 pages.)

Business. "Sales Talk" is a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

The book is illustrated by convincing facts and incidents from real life.

(American Sunday School Union, 1216 Chestnut street, Philadelphia, cloth, 100 pages.)

Business. "Sales Talk" is a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

The book is illustrated by convincing facts and incidents from real life.

(American Sunday School Union, 1216 Chestnut street, Philadelphia, cloth, 100 pages.)

Business. "Sales Talk" is a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

The book is illustrated by convincing facts and incidents from real life.

(American Sunday School Union, 1216 Chestnut street, Philadelphia, cloth, 100 pages.)

Business. "Sales Talk" is a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

The book is illustrated by convincing facts and incidents from real life.

(American Sunday School Union, 1216 Chestnut street, Philadelphia, cloth, 100 pages.)

Business. "Sales Talk" is a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

The book is illustrated by convincing facts and incidents from real life.

(American Sunday School Union, 1216 Chestnut street, Philadelphia, cloth, 100 pages.)

Business. "Sales Talk" is a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

The book is illustrated by convincing facts and incidents from real life.

(American Sunday School Union, 1216 Chestnut street, Philadelphia, cloth, 100 pages.)

Business. "Sales Talk" is a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

The book is illustrated by convincing facts and incidents from real life.

(American Sunday School Union, 1216 Chestnut street, Philadelphia, cloth, 100 pages.)

Business. "Sales Talk" is a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

The book is illustrated by convincing facts and incidents from real life.

(American Sunday School Union, 1216 Chestnut street, Philadelphia, cloth, 100 pages.)

Business. "Sales Talk" is a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

The book is illustrated by convincing facts and incidents from real life.

(American Sunday School Union, 1216 Chestnut street, Philadelphia, cloth, 100 pages.)

Business. "Sales Talk" is a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

The book is illustrated by convincing facts and incidents from real life.

(American Sunday School Union, 1216 Chestnut street, Philadelphia, cloth, 100 pages.)

Business. "Sales Talk" is a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

The book is illustrated by convincing facts and incidents from real life.

(American Sunday School Union, 1216 Chestnut street, Philadelphia, cloth, 100 pages.)

Business. "Sales Talk" is a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

The book is illustrated by convincing facts and incidents from real life.

(American Sunday School Union, 1216 Chestnut street, Philadelphia, cloth, 100 pages.)

Business. "Sales Talk" is a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

The book is illustrated by convincing facts and incidents from real life.

(American Sunday School Union, 1216 Chestnut street, Philadelphia, cloth, 100 pages.)

Business. "Sales Talk" is a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

The book is illustrated by convincing facts and incidents from real life.

(American Sunday School Union, 1216 Chestnut street, Philadelphia, cloth, 100 pages.)

Business. "Sales Talk" is a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

The book is illustrated by convincing facts and incidents from real life.

(American Sunday School Union, 1216 Chestnut street, Philadelphia, cloth, 100 pages.)

Business. "Sales Talk" is a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

The book is illustrated by convincing facts and incidents from real life.

(American Sunday School Union, 1216 Chestnut street, Philadelphia, cloth, 100 pages.)

Business. "Sales Talk" is a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

The book is illustrated by convincing facts and incidents from real life.

(American Sunday School Union, 1216 Chestnut street, Philadelphia, cloth, 100 pages.)

Business. "Sales Talk" is a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

The book is illustrated by convincing facts and incidents from real life.

(American Sunday School Union, 1216 Chestnut street, Philadelphia, cloth, 100 pages.)

Business. "Sales Talk" is a series of short articles written for the purpose of increasing and helping in the development of personal and business efficiency. It is issued by the Chemeroff Motor Company of New York and their general sales manager, W. C. Sills is the author of the notes.

The book is